DO DENTAL ESTHETICS HAVE ANY INFLUENCE ON FINDING A JOB?

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The objective of the authors of this article was to determine whether dental esthetics have any influence on finding a new job.

Smiling photos of 10 individuals with malocclusion were obtained. They were duplicated and digitally modified to improve dental esthetics.

The photos were given to 100 individuals who were responsible for hiring staff for commercial companies.

4 questions were asked regarding the individuals’ likelihood of being hired, honesty, intelligence and efficiency at work.

**Results:** Persons with ideal smiles are considered more intelligent and have greater chance of finding a job when compared with persons with non-ideal smiles.

**Conclusion:** The demand for orthodontic treatment configures an improvement in the esthetics of the smile, which may be reflected as greater social benefits.